

**EO KJDX(FM), KSUE(AM)**

**PUBLIC FILE REPORT**

**January 01, 2011 to December 31, 2011**

**I. VACANCY LIST**

<b>Job Title</b>	<b>Recruitment Sources (RS) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
On air news person	7	
Full time advertising sales	15	1
News Director	Still open 8-2011	

**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

<b>RS Number</b>	<b>RS Information</b>	<b>No. of Interviewees Referred by RS  over 12-month period</b>
1	University of Reno	1
2	Access Reno	1
3	Chico state university	1
4	Craigs list	1
5	KSUE/KJDX (radio)	7
6	Lassen Community College	1
7	Feather River College	1
8	Lassen Times/Feather River Newspaper	1

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**III. RECRUITMENT INITIATIVES**

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
<b>1</b>	Colleges	Job available ads placed @ local Universities
<b>2</b>	KSUE/KJDX Radio Ad	Ad run on both AM and FM stations for each job
<b>3</b>	Craigs list on internet Newspapers	Ad placed on Craigs list Ads placed as needed

This report provides recruitment data collected from January 1, 2011 through December 31, 2011, updated quarterly.