

EO KJDX(FM), KSUE(AM)

PUBLIC FILE REPORT

January 01, 2011 to December 31, 2011

I. VACANCY LIST

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
On air news person	7	
Full time advertising sales	15	1
News Director	Still open 8-2011	

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	No. of Interviewees Referred by RS over 12-month period
1	University of Reno	1
2	Access Reno	1
3	Chico state university	1
4	Craigs list	1
5	KSUE/KJDX (radio)	7
6	Lassen Community College	1
7	Feather River College	1
8	Lassen Times/Feather River Newspaper	1

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Colleges	Job available ads placed @ local Universities
2	KSUE/KJDX Radio Ad	Ad run on both AM and FM stations for each job
3	Craigs list on internet Newspapers	Ad placed on Craigs list Ads placed as needed

This report provides recruitment data collected from January 1, 2011 through December 31, 2011, updated quarterly.